



2015 ANNUAL REPORT

# IMPROVING HEALTH

HEALTHY PEOPLE  
EDUCATION  
HEALTHY COMMUNITIES



THE RAPIDES FOUNDATION

## TABLE OF CONTENTS

2	MESSAGE FROM THE PRESIDENT AND CHAIRMAN
3	HEALTHY PEOPLE
8	EDUCATION
12	HEALTHY COMMUNITIES
16	RAPIDES HEALTHCARE SYSTEM
18	PHILANTHROPIC OBJECTIVES / PROGRAM SUMMARY
19	2015 GRANTS LIST
22	FINANCIAL SUMMARY
24	BOARD OF TRUSTEES
25	FOUNDATION STAFF
26	FOUNDATION SERVICE AREA



## OUR MISSION

The mission of The Rapides Foundation is to improve the health status of Central Louisiana.

## OUR VISION

Our vision is to positively impact Central Louisiana by deploying resources to improve key factors of health status.

## MESSAGE FROM THE PRESIDENT AND CHAIRMAN

**A**ll of The Rapides Foundation's initiatives are designed and carried out with one interconnected goal: improving the health of Central Louisiana residents.

Improving health. These two simple words have been the foundation of our work since our 1994 founding, and we continued this mission in 2015.

We strive to improve health in three different ways that are actually very connected. Perhaps the most obvious is our Healthy People priority area, which consists of projects that help to improve people's access to healthcare services such as cancer screenings and important medications, as well as projects that promote healthy behaviors in order to prevent illness before it occurs. Our other priority areas, Education and Healthy Communities, may not seem as obvious. But they are both directly connected to improving health.

In our Education priority area, our strategies seek to improve health by increasing the level of educational attainment and achievement in Central Louisiana schools. Research tells us that higher levels of education increase an individual's likelihood of obtaining or understanding health-related information.

Our Healthy Communities priority area addresses both the economic and social environments. Our work in economic and workforce development is rooted in the link between healthy economies and improved health. Research shows that healthy economies with low unemployment rates and higher-wage jobs provide people with the means to purchase medical insurance, make better healthcare choices and live healthier lifestyles.

We address the health of the community's social environment through community development efforts to improve the capacity of our local nonprofit organizations, enhance the leadership skills of nonprofit executives and managers, and increase civic engagement.

In this report, you'll see examples of ways we worked to improve health in 2015.

All of our accomplishments this year and in years past are a result of the hard work and dedication of our Board of Trustees, our staff and the many organizations and communities that share our mission of improving the health of our residents.



JOE ROSIER, CFA  
President and CEO



CYNTHIA GILLESPIE, PH.D.  
Board Chairman



# HEALTHY PEOPLE

OUR HEALTHY PEOPLE PRIORITY AREA SEEKS TO IMPROVE ACCESS TO HEALTHCARE AND PROMOTE HEALTHY BEHAVIORS.



A multi-year Healthcare Access Initiative grant to Access Health Louisiana helps expand primary care services at the Woodworth Community Health Center. Pictured are Clinical Supervisor Meagan Ingo, left, and Operations Manager Karen Stone.

## HEALTHCARE ACCESS

The Healthcare Access Initiative fosters the establishment and expansion of primary, behavioral and oral health services through integration with community health clinics; and also addresses medical manpower issues in the region. Through grant funding to its Cenla Medication Access Program, the Foundation addresses medication access and cancer screenings.

The Cenla Medication Access Program provides free medications to eligible individuals through its Patient Assistance Program, its Central Fill Pharmacy and through its partnership with the HP Long Outpatient clinics in Alexandria and Pineville. In 2015 more than 3,200 patients received their prescription medications through CMAP.



A grant to Northwestern State University's School of Nursing and Allied Health is placing more certified nurse practitioners in Central Louisiana. The grant funds two full-time faculty members, Diana Corley, left, and Robyn Ray, and a stipend to students participating in the Nurse Practitioner Program.





## IMPROVING

A multi-year Healthcare Access Initiative grant to the Winn Community Health Center funds a school-based health center at South Grant Elementary in Grant Parish. Clinic staff members are, seated from left, Site Manager Mallorie Thornton and Tandra Malone, LCSW, and standing from left, Amy Brewer, RN, BSN, and Summer Craig, APRN, FNPC.

## HEALTHY PEOPLE

The CMAP Cancer Screening Project promotes early detection of breast, cervical and colon cancers to improve Central Louisiana's low screening rates. Through funding of a mobile cancer screening van in partnership with LSU Health Shreveport's Feist-Weiller Cancer Center, 692 patients were screened on the mobile unit in 2015. A related project in partnership with the American Cancer Society developed a network of community-based lay health advisors to educate residents about the importance of cancer screenings.

Over the past few years, we have addressed the shortage of healthcare professionals, especially in the rural parishes of Central Louisiana, through a series of grants and partnerships. A grant to Northwestern State University's School of Nursing and Allied Health awards a stipend to NSU graduate students who agree to work two years in Central Louisiana as a family nurse practitioner after they graduate. As a result of the grant, 24 new nurse practitioners are working as family, women's health or pediatric nurse practitioners in Cenla.

In an effort to ensure and expand the nursing pipeline in Central Louisiana, the Foundation has provided funding to NSU, LSUA and CLTCC nursing programs to support nursing instruction.

The Foundation continued to address the healthcare workforce shortage issue in 2015 by reviewing past studies and gathering updated input to determine if there was a more strategic approach to take in our work. The "Healthcare Workforce Analysis" highlighted

that an expanded and higher trained healthcare workforce would help bridge the gap between the supply and demand necessary to meet the health needs of our region. As a result, we began developing a strategy under our Economic Development Initiative to address these priorities, with implementation set to begin in 2016.

In 2014 we began offering a funding opportunity aimed at establishing and expanding primary care access with integrated behavioral and oral health services through the region's Federally Qualified Health Centers or community health clinics, and were pleased to see progress in this area with several grants awarded in 2015. Multi-year grants to Access Health Louisiana and Winn Community Health Center will help expand these critical services to several underserved areas in Central Louisiana.







The Town of Bunkie's Move Bunkie Forward project was one of six organizations to receive a Healthy Behaviors Program Grant in 2015. These grants fund community programs that seek to prevent and reduce tobacco use, substance and alcohol abuse or obesity. Move Bunkie Forward is spearheaded by Program Director Shannon Descant (standing) and Board Chair Clara "Lele" Soileau. The project incorporates a variety of activities including a playground renovation project at Haas Auditorium and partnering with Southern University Ag Center to host a Little C.H.E.F.'s camp for children to learn the benefits of eating healthy foods.





The Healthy Lifestyle Program provides one-on-one nutrition and physical activity counseling. Staff members are Healthy Lifestyle Coordinator and Registered Dietitian Kira Davidson, seated, and (from left) Administrative Assistant Brooke Morrow, Exercise Specialist Lydia Kozlowski and Dietitian Bretta Lutz.

## HEALTHY PEOPLE

### HEALTHY BEHAVIORS

The Healthy Behaviors Initiative addresses prevention of tobacco use, poor diet, lack of physical activity, and alcohol and substance abuse prevention.

Foundation-funded projects throughout Central Louisiana are intended to keep people healthy and reduce their risk of developing chronic diseases.

Our Healthy Behaviors Program Grant opportunity funds comprehensive, evidence-based community programs that seek to prevent and reduce tobacco use, substance and alcohol abuse or obesity. We awarded six of these three-year grants in 2015.

Our Healthy Behaviors School District Partnership Grants fund school activities throughout the region. We had 88 K-8 schools participate in this opportunity, with activities reaching seven parishes. These activities included Kick Butts Day, where youth leaders plan and conduct events to complement the national day of activism presented by the Campaign for Tobacco-Free Kids. In addition, 19 high schools implemented Living Healthy Clubs that encourage and promote healthy behaviors, and some Central Louisiana schools in 2015 began offering LifeSkills Training, a research-validated substance abuse prevention program that provides adolescents with the skills to handle challenging situations.

The Foundation once again hosted the annual Youth Summit on Healthy Behaviors, a student-led summit that provides an opportunity for participants to learn how to become advocates for healthy choices and policy changes in their schools and communities. The 2015 summit attracted 379 students and teachers from 46 Central Louisiana schools.



Our Healthy Lifestyle Program provides one-on-one nutrition and physical activity counseling to patients referred by their doctors when they are ready to make positive lifestyle changes. In 2015 we had 416 people enrolled in the program, with 134 Central Louisiana physicians referring their patients to us. The Healthy Lifestyle Program also worked with employers to help them create healthier workplaces by promoting and supporting Louisiana's "Well-Ahead Louisiana" campaign and the American Heart Association's "Fit Friendly Worksites" Recognition Program.

In the area of tobacco prevention and control, CMAP partnered with the Smoking Cessation Trust to offer cessation counseling to eligible tobacco users from Central Louisiana. As a result, more than 300 Central Louisiana residents were referred to CMAP to obtain free counseling plus medicine to help them quit. We also partnered with the American Heart Association to put additional emphasis on efforts to increase Louisiana's tobacco tax to try to reduce tobacco rates. These efforts paid off with the Legislature increasing the tobacco tax by 50 cents a pack in the 2015 regular session.

We rounded out the year with our "Have a Healthy Holiday" campaign that offered healthy recipes and tips for creating a healthy plan during the holiday season.







Laura McClain, Director of Instruction and Curriculum for Natchitoches Parish schools, is the coordinator for the district's Effective Schools Grant from The Rapides Foundation. All nine public school districts in The Rapides Foundation's service area receive Effective Schools Grants under the Foundation's Education Initiative.



# EDUCATION

OUR EDUCATION PRIORITY AREA SEEKS TO IMPROVE HEALTH BY INCREASING THE LEVEL OF EDUCATIONAL ATTAINMENT AND ACHIEVEMENT IN CENTRAL LOUISIANA SCHOOLS.



Cathy Thompson, Project Director at the Seattle-based University of Washington Center for Educational Leadership, facilitates a leadership institute for educators in Central Louisiana. The Foundation's Education Initiative provides funding for leadership training and professional development opportunities for educators.

## EFFECTIVE SCHOOLS AND SCHOOL READINESS

This component of the Education Initiative focuses on enhancing professional development for teachers and increasing the leadership capacity for administrators in the nine public school districts within the Foundation's service area. Building upon the long-standing work and relationships between the Foundation and School Districts, professional and leadership development opportunities are provided through grants to the districts, as well as funding provided to The Orchard Foundation for training institutes. Research and advancement of successful School Readiness approaches are also included as part of The Rapides Foundation's Education Initiative.

At the core of our Education Initiative is the continued effort to build leaders in the field of education by offering a variety of institutes for Central Louisiana educators. Research tells us that strong school leadership and instructional strategies ultimately lead to improved student achievement.





The Rapides Foundation's focus on School Readiness provides training opportunities to Cenla PreK, Head Start and childcare providers to ensure more children are ready to enter kindergarten.



Crystal Burch, Director of Strategic Partnerships for Career Compass of Louisiana, works with area students to provide career and college counseling.



## EDUCATION

The Foundation commits significant resources toward its goal of improving student performance through enhanced professional development and leadership opportunities for educators. We fund this work in two ways: at the district level through our Effective Schools Grant, to allow for customized district-wide school improvement plans aimed at deepening previous work by the districts; and through funding for regional institutes, administered by The Orchard Foundation, where leadership training and instructional strategies content is delivered to participants from across the region, allowing for consistency of training and better measurement of progress in the region.

In 2015 we added a focus on School Readiness by providing training opportunities to Cenla PreK, Head Start and childcare providers who are participating in the state of Louisiana's effort to expand access to high quality, publicly funded early childhood education programs and ensure more children are ready to enter kindergarten. The Orchard Foundation administered 15 School Readiness trainings during the year, reaching 445 educators and providers in Central Louisiana.

The final cohort of the Cenla Academic Residency for Teachers, also known as CART, graduated in the summer of 2015. CART was a site-based program aimed at increasing the number of math and science teachers in rural schools. CART trained college graduates and paid their tuition as they worked toward an LSU Master of Natural Science degree, with the agreement that participants teach in Central Louisiana high schools for three years after they receive their master's degrees. By the end of 2015, close to 60 teachers were placed in Cenla schools.

### CAREER & POSTSECONDARY READINESS

This component of the Education Initiative focuses on achieving career and postsecondary success through implementation of counseling, credential and advance credit programs.

We continued to work with the nine school districts in Central Louisiana to support our college and career readiness programs. Through the Cenla Work Ready Network, high school students and unemployed or under-employed adults are able to earn a nationally recognized certificate that demonstrates their work ready skills to a potential employer. The Foundation also provides funding for Career Compass of Louisiana to work with area high schools to provide critical career and college counseling.

The Orchard Foundation in 2015 coordinated two "Students Exploring Career Opportunities" career expos, which are interactive, student-focused events that introduce public school students to career possibilities at the middle school level. The first expo in January 2015 attracted more than 40 industry and postsecondary partners and more than 3,000 students from seven school districts. The second expo, in December 2015, attracted 3,104 students from 10 districts.

Orchard in 2015 began administering the Workplace Experience Exchange Camp for teachers to engage in business and industry activities to learn how classroom content and learning strategies are applied in the workplace. WEE Camp was funded by a Jump Start grant from the Louisiana Department of Education. Moving forward, it will be funded by a grant from The Rapides Foundation to serve Central Louisiana.







The Foundation's Workforce Opportunity Grant provides the chance for postsecondary institutions to partner with industry to develop training and education for above-median income occupations. Central Louisiana Technical Community College Chancellor Jimmy Sawtelle (seated) and Ramon Milano, Commercial Driving Instructor, demonstrate a state-of-the-art Truck Driving Simulator used for the college's Commercial Driver's License (CDL) Program.



# HEALTHY COMMUNITIES

OUR HEALTHY COMMUNITIES PRIORITY AREA SEEKS TO IMPROVE HEALTH TWO WAYS: TO IMPROVE ECONOMIC OPPORTUNITY AND FAMILY INCOME; AND ENHANCE CIVIC AND COMMUNITY OPPORTUNITIES FOR MORE EFFECTIVE LEADERS AND ORGANIZATIONS.

## ECONOMIC ENVIRONMENT

The Economic Development Initiative addresses incomes and occupations through grants, as well as through funding provided to Central Louisiana Economic Development Alliance to address workforce development in the region; increased business startups and expansions; and support for regional economic development focused on value-added goods and services in traded sectors.

In 2015 we announced a new funding opportunity to postsecondary institutions to support training and education for above-median income occupations for which there is employer demand in our region. We partnered with the Central Louisiana Economic Development Alliance (CLEDA) to implement the Workforce Opportunity Grant, which promotes partnerships between Central Louisiana businesses and accredited public postsecondary institutions in the state. We awarded three Workforce Opportunity Grants in 2015, opening the door for certifications in the areas of optometric and optical tech, drivers and loggers, and variable refrigerant flow system technology.

We continued our investment in CLEDA as a means of handling many of the economic development and workforce needs in the community. CLEDA is the vehicle to build cooperation, coordination, teamwork and cohesiveness for regional economic development objectives. These efforts are key to bringing expansions and new businesses to Central Louisiana.

In the area of workforce skills and development, our goal is to build a cohesive and effective system in Central Louisiana that meets the demands of employers, has the capacity to quickly respond to change, and provides training opportunities and career paths for employment and advancement for the region's residents. This includes building employer and community participation in the Cenla Work Ready Network, a program that links education and workforce development efforts and aligns them with regional economic needs. CLEDA, which administers these efforts with funding from the Foundation, is helping local parishes become certified as ACT Certified Work Ready Communities, which means the community is demonstrating it has a skilled workforce valued by their local industry. This is a great tool to recruit large businesses to our area. To date, Avoyelles, Catahoula, Grant, LaSalle, Rapides, Vernon and Winn are certified.

The Business Acceleration System, an entrepreneurial development program administered by CLEDA with Foundation funding, provides training, peer coaching and other services to small business owners and entrepreneurs. In 2015 BAS worked one-on-one with 48 clients to help them grow their businesses, offered more than 30 free trainings and brought in quarterly motivational speakers to reach even more business owners. To cultivate young entrepreneurs, BAS led entrepreneurial workshops in high schools and taught computer coding workshops to middle school and high school students.





Ten nonprofit leaders graduated from Cenla Boardbuilders, a program for emerging leaders to become active in their communities as members of nonprofit boards.



# IMPROVING

## HEALTHY COMMUNITIES

### SOCIAL ENVIRONMENT

The Community Development Initiative addresses social capital by supporting leadership and nonprofit development, and increased civic engagement through Foundation funding provided to its Community Development Works (CDW) Program.

Community Development Works offers a variety of training and leadership programs, and it provides people with the tools and resources they need to support citizen-led community development efforts through the CDW Learning Lab. It continues to offer online and on-site trainings on such topics as grantwriting, fundraising and financial management. To reach a wider audience, CDW offers webinars in its training schedule and an eLibrary service that allows patrons to check out books online.

CDW also offers Cenla Boardbuilders, a program for emerging leaders to become active in their communities as members of nonprofit boards. Ten nonprofit leaders graduated from this program in 2015, and now join a group of 167 Cenla Boardbuilders alumni.



Similar to Cenla Boardbuilders is Cenla Execbuilders, a leadership development program for nonprofit senior staff. Eight nonprofit leaders graduated from the program in 2015, and they now join a group of 30 Cenla Execbuilders alumni who participate in the program's peer leadership network.

In 2015, CDW offered free trainings both online and on-site to 382 individuals, bringing the total number trained by the program to date to 4,303. Training sessions range from nonprofit management to grant proposal writing, and are offered in the fall and the spring.

CDW's Learning Lab is a valuable resource for nonprofits and individuals who need information about grants, board governance and other resources needed to support their citizen-led community development efforts.





## RAPIDES HEALTHCARE SYSTEM



## COMMUNITY BENEFIT REPORT

**T**he Rapides Foundation continues its legacy of healthcare in Central Louisiana through the services and community benefit provided by the Rapides Healthcare System. As a 26 percent owner of RHS, the Foundation provides oversight to the community benefit delivered by Rapides Regional Medical Center.

The primary focus of Rapides Regional Medical Center is to provide excellent medical care to its patients. Through an investment in its community benefit programs, RRMCC extends that focus by working for the better health of all who live in the areas it serves. It provides many free and low-cost services and collaborates with local partners to improve access to care and quality of life.

RRMC continued to operate two HP Long Outpatient Clinics to take on the urgent, outpatient and specialty care previously offered through Huey P. Long Medical Center. The clinics serve Medicare, Medicaid and uninsured patients, and are the result of Louisiana's transition from a state-run charity hospital system to a health system run by private entities. Specialty services include primary care, general surgery, cardiology, orthopedics, gynecology, ophthalmology, oral and maxillofacial surgery, dental care and urgent care. The clinics partner with The Rapides Foundation's Cenla Medication Access Program to provide free or low-cost medications to patients who visit these clinics.





## RAPIDES HEALTHCARE SYSTEM

In 2015, the clinics' second year of operation, 43,018 patients were seen at the clinics, and 11,501 free prescriptions with a wholesale value of \$5.8 million were filled through CMAP's Central Fill Pharmacy and CMAP Patient Assistance Program. An additional 11,344 prescriptions at a cost of \$4 each were filled through the pharmacy card program offered at the clinics, saving patients \$368,000 wholesale. Eligible patients also received free diabetic testing equipment and supplies through CMAP.

Rapides Regional employed 1,658 individuals with a payroll of \$90.7 million. In 2015, 16,118 patients were admitted to Rapides Regional Medical Center, 1,984 babies were delivered at Rapides Women's and Children's Hospital and 77,164 patients were treated through the hospital's Emergency Department.

RHS also continued its support of LSU Health Sciences Center-Shreveport's Alexandria Family Medicine Residency Program, providing \$3.6 million in financial support in 2015. The program graduated six family physicians in 2015. This brings the total number of graduates to 105 since the program began in 1997, supporting its mission to address the shortage of primary care physicians throughout Louisiana. Approximately 34 percent of those graduates currently practice in Central Louisiana.

For the fifth straight year, Rapides Regional Medical Center was recognized as a Top Performer on Key Quality Measures by The Joint Commission accrediting agency for the nation's hospitals. RRMC is one of only 117 acute care hospitals nationally and one of two in Louisiana to receive this prestigious recognition.

For the third straight year, RRMC won a consumer choice award for highest quality and image in Alexandria. The award is conducted by the National Research Corporation.

Rapides Regional Medical Center also achieved the following quality designations in 2015: The American College of Surgeons re-verified the hospital's Level II trauma center; five of the hospital's nursing units were recognized as Units of Distinction among 490 units nationally affiliated with HCA; Rapides Urgent Care achieved the Accredited Urgent Care designation, and in doing so were members of the first network to receive designation in Louisiana; recognized by the Joint Commission as a Certified Advance Primary Stroke Center; designated a Lung Cancer Screening Center by the American College of Radiology; named a Blue Distinction Center for maternity care by Blue Cross Blue Shield of Louisiana; and designated a Level II WellSpot by the Louisiana Department of Health and Hospitals.



## PHILANTHROPIC OBJECTIVES PROGRAM SUMMARY

The Rapides Foundation provides funding for projects which effectively address the following Philanthropic Objectives:

### HEALTHY PEOPLE



TO IMPROVE ACCESS TO HEALTHCARE AND TO PROMOTE HEALTHY BEHAVIORS.

**HEALTHCARE ACCESS:** The Healthcare Access Initiative fosters the establishment and expansion of primary, behavioral and oral health services through integration with community health clinics; and also addresses medical manpower issues in the region. Through grant funding to its Cenla Medication Access Program, the Foundation addresses medication access and cancer screenings.

**HEALTHY BEHAVIORS:** The Healthy Behaviors Initiative addresses tobacco use, poor diet, lack of physical activity, and alcohol and substance abuse prevention.

### EDUCATION



TO INCREASE THE LEVEL OF EDUCATIONAL ATTAINMENT AND ACHIEVEMENT AS THE PRIMARY PATH TO IMPROVED ECONOMIC, SOCIAL AND HEALTH STATUS.

**EFFECTIVE SCHOOLS AND SCHOOL READINESS:** This component of the Education Initiative focuses on enhancing professional development for teachers and increasing the leadership capacity for administrators in the nine public school districts within the Foundation's service area. Building upon the long-standing work and relationships between the Foundation and School Districts, professional and leadership development opportunities are provided through grants to the districts, as well as funding provided to The Orchard Foundation for training institutes. Research and advancement of successful School Readiness approaches are also included as part of The Rapides Foundation's Education Initiative.

**CAREER & POSTSECONDARY READINESS:** This component of the Education Initiative focuses on achieving career and postsecondary success through implementation of counseling, credential and advance credit programs.

### HEALTHY COMMUNITIES



TO IMPROVE ECONOMIC OPPORTUNITY AND FAMILY INCOME; AND ENHANCE CIVIC AND COMMUNITY OPPORTUNITIES FOR MORE EFFECTIVE LEADERS AND ORGANIZATIONS.

**ECONOMIC ENVIRONMENT:** The Economic Development Initiative addresses incomes and occupations through grants, as well as through funding provided to Central Louisiana Economic Development Alliance to address workforce development in the region; increased business startups and expansions; and support for regional economic development focused on value-added goods and services in traded sectors.

**SOCIAL ENVIRONMENT:** The Community Development Initiative addresses social capital by supporting leadership and nonprofit development, and increased civic engagement through Foundation funding provided to its Community Development Works Program.



## 2015 GRANTS LIST

### HEALTHY PEOPLE GRANTS

#### HEALTHCARE ACCESS

##### Access Health Louisiana

To develop a plan for primary care access expansion in Rapides Parish to include change of scope, determination of need and relationship development with potential partners. \$25,000

##### Access Health Louisiana

To expand primary care access in an underserved area of Rapides Parish in collaboration with identified partners. \$900,000/3-year grant

##### American Cancer Society, Inc.

To continue implementation of a Community Health Advisor Program in established parishes, and to expand the program into additional parishes within the Foundation's service area. \$50,666.55

##### CMAF Express/Central Fill Pharmacy

To support the Central Fill Pharmacy operations and Patient Assistance Programs in Central Louisiana. \$1,800,000/3-year grant

##### CMAF Express/Cancer Screening Project

To support access to no-cost breast, cervical and colorectal screenings through a mobile cancer screening unit and partnerships with healthcare providers, and to promote awareness of cancer screening guidelines. \$550,000/3-year grant

##### LSU Health Sciences Center – Shreveport

To support a mobile cancer screening unit offering breast, cervical and colorectal cancer screenings to uninsured residents in the Foundation's service area, and low- or no-cost follow-up treatment to eligible patients. \$600,000/3-year grant

##### Outpatient Medical Center, Inc.

To develop a plan for a school-based health center in Natchitoches Parish, in partnership with the Natchitoches Parish School Board, to provide primary care, dental and behavioral health services. \$25,000

##### Primary Care Providers for Healthy Feliciana

To implement a needs assessment and develop a plan to address the lack of behavioral health services within a high-need Central Louisiana parish, and to establish a partnership with the school system of the identified parish for implementation. \$25,000

##### Winn Community Health Center, Inc.

To develop a plan for a school-based health center in Grant Parish, in partnership with the Grant Parish School Board, to provide primary care, dental and behavioral health services. \$25,000

##### Winn Community Health Center, Inc.

To establish a school-based health center in Grant Parish, in partnership with the Grant Parish School Board, to provide primary care, dental and behavioral health services. \$300,000/3-year grant

##### Winn Community Health Center, Inc.

To develop a plan for primary care access expansion in Rapides Parish to include change of scope, determination of need and relationship development with potential partners. \$25,000

##### Winn Community Health Center, Inc.

To expand primary care access in an underserved area of Grant Parish in collaboration with identified partners. \$900,000/3-year grant

#### HEALTHY BEHAVIORS

##### American Heart Association

To support a Louisiana-based coalition with the objective of reducing tobacco use by increasing the state tobacco tax through legislative action. \$260,000

## 2015 GRANTS LIST

### Town of Bunkie

Healthy Behaviors Program Grant to implement the Move Bunkie Forward initiative to promote healthy behaviors by creating or improving opportunities for adults and youth to engage in safe, accessible activities, increasing accessibility to healthy foods, and preventing/reducing the use of tobacco, alcohol and illicit drugs. \$299,646/3-year grant

### CMAP Express

To continue implementation of the Healthy Lifestyle Program to provide demonstration and education on proper nutrition and physical activity for good health to individuals referred by their physicians and also at the workplace level. \$1,050,000/3-year grant

### Food Bank of Central Louisiana, Inc.

Healthy Behaviors Program Grant to implement a School Pantry Program in multiple schools throughout the Foundation's service area. \$262,989/3-year grant

### Food Bank of Central Louisiana, Inc.

Healthy Behaviors Program Grant to purchase and install a freezer and cooler system to facilitate expansion of the Partner Agency Program and allow the Food Bank to acquire, process and distribute more healthy food. \$300,000/3-year grant

### Healthy Behaviors School District Partnership Grants

To implement a work plan of healthy behavior activities chosen from three focus areas: tobacco prevention and control; diet and physical activity; and substance and alcohol abuse prevention education. Activities will be conducted district-wide in the following school districts during the 2015-16 school year: Allen Parish, Avoyelles Parish, Catahoula Parish, Grant Parish, Natchitoches Parish, Rapides Parish, and Vernon Parish. \$175,800

### LaSalle Economic Development District

Healthy Behaviors Program Grant to implement the Healthy Places LaSalle! program, a healthy lifestyles project focused on healthy eating, active and smoke-free living, and healthy workplaces. \$300,000/3-year grant

### The Health Enrichment Network

Healthy Behaviors Program Grant to implement the Oakdale Be Well initiative through Wellness Committees at churches and businesses within the Oakdale community to encourage physical activity and healthier nutritional opportunities, and develop smoke-free policies and zones. \$253,850/3-year grant

### Young Women's Christian Association

Healthy Behaviors Program Grant to expand implementation of the Girls on the Run program into Allen, Catahoula, Grant, LaSalle, Natchitoches, Vernon and Winn parishes. \$262,581/3-year grant

## EDUCATION

### Effective Schools – School District Grants

To support school district plans during the 2015-16 school year to address professional development for teachers and strengthen leadership capacity for administrators in Allen, Avoyelles, Catahoula, Grant, LaSalle, Natchitoches, Rapides, Vernon and Winn parishes. \$1,300,000

### The Orchard Foundation

To provide operating support for advancement of the strategic plan in support of The Rapides Foundation's Philanthropic Objectives for its Education Initiative. \$1,400,000/3-year grant



## 2015 GRANTS LIST

### The Orchard Foundation

To support career and postsecondary readiness through continued implementation of programs including: the Cenla Work Ready Network; Industry-based Certification programs; career counseling in partnership with Career Compass of Louisiana; Students Exploring Career Opportunities (SECO); and Workplace Experience Exchange (WEE) Camp. \$3,000,000/3-year grant

### The Orchard Foundation

To provide professional development and leadership institutes for administrators and teachers. \$500,000

### The Orchard Foundation

To provide school readiness training for PreK, Head Start and childcare providers participating in the state of Louisiana's effort to develop a unified Early Childhood System of Local Networks to expand access to high quality, publicly funded early childhood education programs and ensure more children are ready to enter kindergarten. \$510,000

### Central Louisiana Technical Community College

Workforce Opportunity Grant in partnership with RoyOMartin to fund an apprenticeship program to lead to the safe and successful completion of CDL (Commercial Drivers License) and THEO (Timber Harvesting Equipment Operator) programs required to perform logging operations. \$59,400

### Louisiana State University at Alexandria

Workforce Opportunity Grant in partnership with Alexandria Eye and Laser Center to fund an Optometric and Optical Technician Training Program. \$72,148

## HEALTHY COMMUNITIES

### ECONOMIC DEVELOPMENT

#### Central Louisiana Economic Development Alliance

To continue implementation and refinement of an entrepreneurship system for Central Louisiana called the Business Acceleration System (BAS) that includes a broad array of education, training and support activities. \$600,000/2-year grant

#### Central Louisiana Technical Community College

Workforce Opportunity Grant in partnership with ACA Corporation to train CLTCC staff in the area of HVAC/Variable Refrigerant Flow Systems. CLTCC trainers then provided training to ACA program participants, leading to an industry certification recognized by mechanical contractors. \$65,000

### Eligibility Requirements

The Foundation will award grants to organizations which are tax exempt under IRS Section 501(c)(3) and are not a private foundation as described under Section 509(a). Public agencies that meet additional criteria may also receive grant awards.

More information about funding opportunities available from The Rapides Foundation may be found on the Foundation's website under the "Grants" tab.

## FINANCIAL SUMMARY

### COMBINED STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS

For the Years Ended December 31, 2015, 2014, and 2013

	2015 Consolidated	2014 Consolidated	2013 Consolidated
INVESTMENT INCOME			
Income on cash and long-term investments	\$4,430,784	\$3,246,742	\$2,997,981
Gains and losses on securities	(6,418,973)	12,410,268	25,320,417
Equity in earnings of jointly owned companies	8,301,468	6,054,657	4,529,132
TOTAL INVESTMENT INCOME	\$6,313,279	\$21,711,667	\$32,847,530
INVESTMENT EXPENSE	996,368	940,736	1,011,299
NET INVESTMENT INCOME	\$5,316,911	\$20,770,931	\$31,836,231
CONTRIBUTIONS	\$827,791	\$729,143	\$954,074
PROGRAM EXPENSES			
Grants	\$5,684,416	\$2,678,847	\$4,453,597
Direct charitable expenses	5,075,016	4,952,202	4,755,240
Development	498,350	625,051	692,106
TOTAL PROGRAM EXPENSES	\$11,257,782	\$8,256,100	\$9,900,943
ADMINISTRATIVE EXPENSES	\$1,478,724	\$1,427,942	\$1,435,157
INCREASE (DECREASE) IN UNRESTRICTED NET ASSETS FROM OPERATIONS	(\$6,902,049)	\$12,299,601	\$20,927,484
INCREASE (DECREASE) IN NET ASSETS	(\$6,591,804)	\$11,816,032	\$21,454,205
NET ASSETS, BEGINNING OF YEAR	\$257,185,433	\$245,369,401	\$223,915,196
NET ASSETS, END OF YEAR	\$250,593,629	\$257,185,433	\$245,369,401



# FINANCIAL SUMMARY

## STATEMENTS OF FINANCIAL POSITION

For the Years Ended December 31, 2015 and 2014

	2015	2014
<b>ASSETS</b>		
Cash and cash equivalents	\$6,668,140	\$3,897,126
Marketable securities	206,900,482	213,430,786
Investments at cost plus equity in undistributed earnings	38,840,909	39,603,567
Accounts receivable	135,143	214,275
Prepaid expenses	33,024	43,581
Property and equipment, net	1,650,222	1,769,519
Funds held for CLTCC Project	1,160,035	2,600,296
<b>Total Assets</b>	<b>\$255,387,955</b>	<b>\$261,559,150</b>
<b>LIABILITIES</b>		
Accounts payable	\$161,178	\$346,406
Payroll, payroll taxes and benefits payable	144,691	149,882
Grants payable	3,328,422	1,277,133
Funds held for CLTCC Project	1,160,035	2,600,296
<b>Total Liabilities</b>	<b>\$4,794,326</b>	<b>\$4,373,717</b>
<b>Net Assets - Temporarily Restricted</b>	<b>\$1,359,691</b>	<b>\$1,049,446</b>
<b>Net Assets - Unrestricted</b>	<b>\$249,233,938</b>	<b>\$256,135,987</b>
<b>Total Liabilities and Net Assets</b>	<b>\$255,387,955</b>	<b>\$261,559,150</b>

## 2015 BOARD OF TRUSTEES

**Cynthia Gillespie, Ph.D.**  
Board Chairman,  
Retired Superintendent,  
Vernon Parish School District

**Jacquelyn S. Daenen, CPA, CCIFP, CGMA**  
Daenen Henderson &  
Company, LLC

**Rosa C. Fields**  
President, Rosa Fields State Farm  
Insurance Agency

**Curman Gaines, Ph.D.**  
Retired Superintendent,  
St. Paul Public Schools (Minnesota)

**Doug Godard**  
Owner and General Manager,  
Turner Teleco

**Robert C. Hughes, P.E.**  
President,  
Meyer, Meyer, LaCroix and Hixson

**Roseada Mayeux**  
Chief Assistant Coroner,  
Avoyelles Parish

**Murphy McMillin**  
Former Mayor of Jena  
Retired Executive, Gulf Oil Corp.

**Anna B. Moreau, D.D.S., M.S.**  
Dentist

**Craig Pearce, M.D.**  
Physician

**Michael D. Reese**  
Co-Owner and CEO,  
American Moving and Storage, Inc.

**Frankie Rosenthal, MSN, RN**  
Retired Nurse

**Joseph R. Rosier, Jr., CFA**  
President and CEO,  
The Rapides Foundation

**Edwin S. Urbi, M.D.**  
Physician

**Henry Williams, EA**  
Owner, Williams Tax and  
Financial Services Corp.

**Dennis E. Wimmert**  
Chief Operating Officer,  
Crest Industries

### 2016 APPOINTED:

**Laura J. Clark**  
Retired Educator

**Benjamin Close, M.D.**  
Physician

### THE RAPIDES FOUNDATION SYMPOSIUM 2015 FOCUS: HEALTHCARE

The Rapides Foundation Symposium is held in September to recognize the creation of the Foundation on September 1, 1994. The Symposium is an annual gathering around a topic of importance related to the work of the Foundation. The 2015 Symposium featured speaker Jeff Goldsmith, Ph.D., one of the nation's foremost health industry analysts. Dr. Goldsmith's presentation, "What if the Crowd is Wrong: Six Debatable Propositions about the Future of Healthcare and What They Mean for Strategy," gave Symposium participants a glimpse of the different dimensions and complexities surrounding the future of delivering quality healthcare.





## 2015 THE RAPIDES FOUNDATION STAFF

**Joseph R. Rosier Jr., CFA**  
President and CEO

**Annette Beuchler, MBA, FACHE**  
Director of Programs and Communications

**Shondrika Collins**  
Receptionist

**LaWanda Franklin**  
Administration Assistant

**Janet Grigg**  
Senior Administrative Assistant

**Nathan Holden**  
Accountant & Building Services Coordinator

**Pat LaCour**  
Accounting and Systems Manager

**Loretta Magee**  
Executive Assistant to the President

**Tammy Moreau**  
Communications Manager

**Tessa Myrick**  
Program Officer

**Kathleen Nolen, MBA**  
Director of Administration

**Akeshia Singleton, MBA**  
Program Officer

**Trayce Snow**  
Program Officer

**Ashley Stewart, MPH**  
Evaluation Manager

### CENLA MEDICATION ACCESS PROGRAM

**Wendy Roy, MHA**  
Program Director

**Tammy Billings**  
Patient Assistance Program Supervisor

**Kevin Brown, PharmD**  
Program Pharmacist

**Kayla Edwards**  
Cancer Screening Specialist

**Kira Guidry**  
Lifestyle Coordinator

**Lydia Kozlowski**  
Exercise Specialist

**Kayla Laborde**  
Pharmacy Technician

**Bretta Lutz**  
Dietitian

**Brooke Morrow**  
Administrative Assistant/Data Clerk

**Crystal Watts**  
Senior Administrative Assistant

**Kelly Bentley**  
**Cheryl Chambers**  
**Mindy Hancock**  
**Joni Longlois**  
**Martha Mercer**  
**Rachel Rachal**  
**Dawn Rajewski**  
**Shelley Reeks**  
Patient Assistance Program Specialists

### COMMUNITY DEVELOPMENT WORKS

**Carol Anne Handy**  
Administrative Assistant

**Felicia Walker**  
Learning Lab Technician

### THE ORCHARD FOUNDATION

**Marjorie Taylor, Ed.D.**  
Executive Director

**Jennifer Cowley**  
Program Manager

**Flora Keys**  
Senior Administrative Assistant

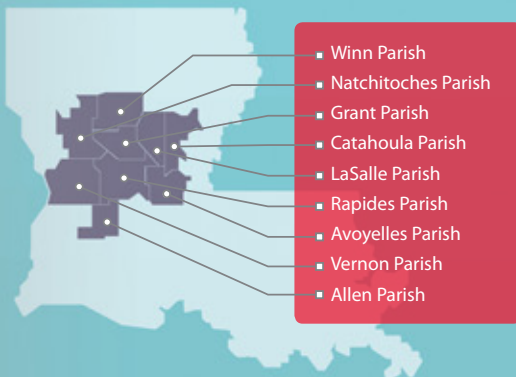
Stay connected





# THE RAPIDES FOUNDATION

## THE RAPIDES FOUNDATION SERVICE AREA



1101 Fourth Street, Suite 300 Alexandria, Louisiana 71301 | 318. 443.3394 800.994.3394 Fax: 318.443.8312  
[www.rapidesfoundation.org](http://www.rapidesfoundation.org) | [grantinfo@rapidesfoundation.org](mailto:grantinfo@rapidesfoundation.org)